

## MEDIA RELEASE

FOR IMMEDIATE RELEASE  
December 4, 2023

### “Room to Donate” \$5,000 Challenge

*Long-time Athens resident, Robert (Bob) Watts, issues challenge to raise funds for the new G. Tackaberry and Family Home*

#### THE NEW G. TACKABERRY AND FAMILY HOME, ATHENS: EXCELLENCE IN LONG TERM CARE

### Do you have ROOM TO DONATE?

**SPONSOR A ROOM / GET A TAX RECEIPT  
BE PART OF THE LEGACY!**

A \$5,000 donation will name a room in your honour (or your designate) and provide much needed funds to enhance the quality of life our residents deserve.

#### A wonderful YEAR-END or HOLIDAY GIFT!

Partial, multi-year, group and  
Corporate donations welcomed.

Call or email Lesley Todd at:

📞 613-340-6038

🌐 [lesley.todd@uclg.on.ca](mailto:lesley.todd@uclg.on.ca)

or make a donation at [www.mvldonate.ca](http://www.mvldonate.ca)



ATHENS – Do you have “Room to Donate”? If so, the Long-term Care Fundraising Committee for the Redevelopment Project at Maple View Landings invites you to take part in a challenge initiated by donor, Bob Watts, to sponsor a resident room for \$5,000.

A \$3 million fundraising campaign for the new G. Tackaberry and Family Home received a \$5,000 donation from Bob Watts as part of the recently launched “Room to Donate” fundraising initiative. “Room to Donate” focuses on providing naming rights to resident rooms for a

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donation of \$5,000. Mr. Watts has issued a challenge to community members and businesses to join him in providing a donation to the campaign.

"This is a very important project for the region. I have always supported Maple View Lodge and I have known many people who have been residents there," Watts said. Mr. Watts also noted he donated funds for a room and a stained glass window and organ for the chapel when the most recent addition to Maple View Lodge was built in 2004.

"When the \$3 million campaign started, I had a little extra to give so I wanted to sponsor a resident room," said Watts. "I am challenging the community to come forward and do the same." Mr. Watts' challenge has already caused a stir in the community and has inspired individuals and businesses to donate to this important cause.

The redevelopment project is the largest capital construction project in the history of the United Counties of Leeds and Grenville at a cost of more than \$84,000,000. Construction of the new three-story, six-wing building is well underway on the Maple View Landings property in Athens, Ontario and will replace the existing 60-bed Maple View Lodge facility upon its opening expected in the summer of 2025. The existing building will be repurposed, with options currently under review. The project is 40 per cent complete and is on time and on budget.

Contributions thus far total \$1,546,112, which brings the campaign over halfway to its goal of \$3,000,000.

To find out more, visit [www.mvldonate.ca](http://www.mvldonate.ca) or contact Lesley Todd, Long-Term Care Fundraising Coordinator, at [Lesley.Todd@uclg.on.ca](mailto:Lesley.Todd@uclg.on.ca) or 613-340-6038. Should you wish to donate, you can do so through e-transfer to [payments@uclg.on.ca](mailto:payments@uclg.on.ca).

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